04/04/23 • BIG PHARMA • BIG FOOD › VIEWS

Sick Kids Are 'Absolute Goldmine' for Big Pharma and Big Food, Whistleblower Tells Russell Brand

In a recent episode of "Stay Free with Russell Brand," food and pharma consultant-turned-whistleblower Calley Means and Russell Brand discussed how Big Food profits by selling addictive food that makes kids sick, and Big Pharma makes money from treating that sickness.

By Brenda Baletti, Ph.D.

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In the U.S., every "sick child is an absolute goldmine" for Big Pharma and Big Food, TrueMed co-founder Calley Means told comedian and political commentator Russell Brand on a recent episode of "Stay Free with Russell Brand."

Means, a former food and pharmaceutical consultant-turned-whistleblower, told Brand the chances are high that a 15-year-old low-income teen in the U.S. has pre-diabetes and obesity, high cholesterol and high blood sugar — from eating ultra-processed foods that generate massive profits for their producers.

These conditions don't cause death, but they do require a lifetime of taking drugs — such as statins for cholesterol, insulin for diabetes, Adderall for the attention deficit/hyperactivity disorder (ADHD) that doctors diagnose in 15% of American children and opioids for what becomes chronic, Means told Brand.

"Medicaid pays out a budget greater than the Department of Defense's budget," he said. And that money goes right to Big Pharma.

Means said there are three main ingredients in our diets causing inflammation and making us sick: added sugars, highly processed grains that lack fiber and seed oils.

He added:

> "Seventy-five percent of our diet is ultra-processed fake foods which we were not biologically made to eat …
>
> "If you took out those three ingredients — sugar, seed oils and highly processed grains … you would not have heart disease, which is the No. 1 killer. You would not have Type 2 diabetes. You would actually eliminate, to

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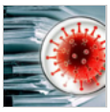
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a large degree, Alzheimer's which is now called Type 3 diabetes."

Brand said he believes human societies have been transformed from people who saw plants and animals as sacred and treated them with deference, to living in "vast monocultures where animals are slaughtered en masse, where crops are grown en masse and where we have become like the food we eat: We are a product."

Brand asked Means if there was legislation that could be passed to meaningfully change people's health, especially given the power of the food and pharma lobbies.

"What's clearly required here is a revolution … Those kinds of interests with [large amounts of] lobbying money, they're not going to go down without a fight," Brand said.

Means agreed. He said that despite worsening health outcomes, healthcare is the largest and fastest-growing industry in the U.S.

"It is truly going to bankrupt our country and we're becoming a non-competitive, infertile fat civilization," Means said, adding:

> "It's not about slightly altering Medicare Part D. It is understanding that the problem with healthcare is that every single lever that touches our health profits off people being sick and loses money when they're healthy."

Even the health insurance companies want healthcare costs to go up, he said, because their profits are capped at 15% of costs. The higher the costs, the more profit they make.

He said one of the biggest problems is that the people who make the nutritional guidelines — including recommending that children as young as 2 years old get 10% of their daily caloric intake from sugar — have conflicts of interest because they are directly paid by Big Food or Big Pharma.

He said people in the U.S. listen to the authorities, and so it is imperative that the recommendations change.

Animals in the wild don't have the health issues humans do, he said, adding:

> "The only difference between us and other animals is we have experts telling kids to sit at desks all day in sunless rooms, not moving when they're made to move, learning from the teacher and eating processed crap."

Watch here:

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Brenda Baletti, Ph.D.

Brenda Baletti Ph.D. is a reporter for The Defender. She wrote and taught about capitalism and politics for 10 years in the writing program at Duke University. She holds a Ph.D. in human geography from the University of North Carolina at Chapel Hill and a master's from the University of Texas at Austin.

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jprexena
14 days ago

Brand is wrong. Don't listen to the authorities.
Anything that creates customers for big pharma are promoted to the nth degree with more poisons and control. As there are those who are under cognitive dissonance, willful ignorance, and mass psychosis who can't see through the programming due to the years of the prison indoctrination centers and the propaganda and would obey authorities who believe they should have control over your life, health, and property.
Real questions are how remove these poisons that are making us sick. Even if the label says "organic" doesn't mean a thing. We are all being affected in different, don't forget the geoengineering spraying operations containing aluminum, barium, and strontium. As this affects the air we breathe, to the water we drink, and the food as well. It's a real question of neutralizing the evil doers and their minions, and shutting down these weather weapons and other poisoning operations would be a start. But only those with the means and connections can make that happen, not playing these psychological operations in order to distract, divert, and to deceive, just saying.

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BChristine
14 days ago

I have seen Means speak before, and I appreciate him coming forward, but nothing really new here. Children are being played in every sense of the word. If they are not fortunate to have intelligent, critically-thinking parents who keep up with health and all the corruption in BIG Pharma-Food-Ag which keeps them on a non-stop merry-go-round of ill-health, then they are destined for a challenging future. PERIOD.

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Molly Pitcher → BChristine
14 days ago

Just watch TV commercials, they promote the most unhealthy foods sold. Mommy I want that, FDA refuses to ban the marketing, dyes, and heavy Tocic Metals in those foods. This generation for the most part can't cook, sew, or make good food choices. Fast Food, Junk Food, High fat and Carbs from Frozen Foods has been their diets for 2 decades now,

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Priscilla King → Molly Pitcher
10 days ago

Health-conscious Green kids were teased and called freaks 5 decades ago. Sewing came back into fashion in the 1970s, but how many of us have been doing it since?

And even Green kids who grew up eating healthy meals flounder when we get out on our own and have to PAY for our own food as well as finding time to cook while also WORKING! (12 hours of classes + 20 hours of work a week is driving us all inSAaaaane! I remember being that age too.) Fresh veg out of the garden were sooo much better than the produce from Giant circa 1980. LOL. Giant did much better than most stores do now!

TV commercials? Well...even 18yo can learn from their own job experience: nobody's paying a lot of money to "sell" things that people buy because they are worth buying.

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Bry
14 days ago

Our economy is based on manufacturing illness.

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tag
14 days ago

The only thing healthy today on kids is their thumbs. To bad the rest of their body never gets any exercise.

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MultiChubby1
14 days ago

Nothing says it's hopelessly over like having to log in with google.

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Priscilla King → MultiChubby1
10 days ago

I hope you're not blaming site owners for Disqus's quirks. Disqus is a separate company. They keep tweaking and "updating." (E.g. it used to be easy to read all of your own or someone else's Disqus comments--the ads constantly popping all over the screen are fairly new.)

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Czajk
14 days ago

So sad and true...

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ForeverTrue → Czajk
14 days ago

I do not think it is about the money, they have all the money they could possibly spend, it is about sacrifices to their evil god. They thrive on pain and suffering and death.

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Priscilla King
10 days ago

What made sugar, grain, & seed oil so bad (apart from outrageous excess and over-processing) was that all three were loaded with glyphosate between 2009-2020. A glyphosate ban would be very likely to push the rate of childhood obesity, cardiovascular disease, autism, and "depression" back to 1960s levels. That would still be too high to suit parents--we were digging our graves with our forks then too--but much, much lower than the incidence of those conditions today.

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trmlogan
10 days ago

One can tend to & properly care for plants & animals without "worshipping" them, which is what I do. I enjoy my chickens, which give me eggs, and I care for my garden, which gives me a lot of pleasure when it grows well. However, I don't worship them, and don't think that would be a healthy approach either.
Exercise shouldn't be hard for kids; they should be playing at parks, etc, spending time outside in nature! But they've made us afraid of the sun, and both parents work until dark so there's no time to get kids outside! Parents need to be sure their childcare givers value time outside playing! And they don't need to take their kids to malls on the weekends; they need to take them to parks!!

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Priscilla King → trmlogan
10 days ago

Yes, there's a big difference between caring for God's creation with a sense of stewardship as a sacred duty and worshipping the plants or animals. Though I wonder to what extent language and cultural differences confused the issue for some anthropologists...

There is indisputably a spirit, a breath of life, nephesh, in a butterfly. I respect that gift from THE Great Spirit. That's not to say that the butterfly is a Creator or a Savior or an object of worship, just that its life deserves its small measure of respect--photographing it instead of killing it for a collection, say.

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CAWS
11 days ago

It is difficult to remain healthy . Many today are born ill. 260 chemicals found in cord blood of doctor's wives babies 40 years ago. I was growing most of my own food [meat, milk,eggs,veggies & fruit] in AZ in the 80s when my kids were little . Baked bread, made cheese, butter,cooked from scratch, organic gardens. Unfortunately the farmland right next to us [after we bought the house] was planted in rotating crops of cotton, sugar beets, and wheat. ALL sprayed with dozens of pesticides, fungicides, and herbicides from airplanes ;which of course drifted and poisoned all of us. Today I still can't avoid the chemtrails which are heavy over SC.

At 70, I have a well & still grow my own food [though not the livestock anymore], but doctors ,dentists & big pharma lies have left us all struggling & in constant pain. Learned herbal medicine & rifing later which has helped a lot; but I wish folks would be more self educated [there were no computers when I was coming of age] less lazy and focus on diet & exercise and critical thinking instead of just keeping kids quiet with video games & TV. I guess 75 years of dumbing down the population with fluoride; proven to lower IQ , destroy thyroid which is needed for hormone balancing ,reproduction and mental health, damages kidneys, gut and calcifies the pineal gland; needed for sleep. So if you can't digest, sleep, think and your hormones are out of whack; who do you think profits? Could this be contributing to the shootings, suicides, gender confusion, and lack of engagement letting government get away with enslaving us with lockdowns, mandates, spying, vaccine passports and the coming CBDCs? USA & New Zealand are only countries that allow drug ads on TV. Think about that.

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Priscilla King → CAWS
10 days ago

Absolutely. I remember being tipped off and starting to follow this in the 1990s--most of the homicide/suicides (not always "mass shootings" and often much gorier when other weapons are used) occurred when people were using certain drugs. PCP was one but the more common ones are the prescription SSRI, Prozac, Luvox, Serafem, etc. Arianna Huffington even discussed "Prozac Dementia" in a book around 1999 or 2000. Then Lilly leaned on the commercial news media not to mention the drugs the homicide-suicide cases were taking, because so many of them were these very profitable prescription meds.

There's a specific pattern. Drugs cause nerve pain and muscle spasms, sometimes around the site of a real injury, otherwise likely to be associated with straining at the toilet. Patients then form vivid, convincing, but sometimes physically impossible, pseudomemories involving physical abuse and torture that seem congruent with the pain. If you attempt massage you can feel these people's pain through the skin; their muscles are rigid and knotted, and don't respond to treatment. They are feeling tortured, sometimes losing sleep and having trouble digesting food, almost always unable to "relax" or enjoy sex. Hours or days after the pseudomemories start, some of these patients start thinking about how to

see more

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AlohaFreedomFighter_JMJ
14 days ago

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by Michael Moss (Author)

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